

FACULTY OF MANAGEMENT

B.B.A. III – Semester (CBCS) Examination, December 2017

Subject: Introduction to Information Technology

Course No – 306 – BB

Max. Marks: 80

Time: 3 Hours

Note: Answer all the questions.

PART – A (5x4 = 20 Marks)

[Short Answer Type]

1 Answer any five of the following questions in not exceeding 20 lines.

- Give a classification of memory devices.
- Bring the differences between LAN, WAN with examples.
- Explain the characteristics of an Expert System.
- Define Multimedia and its uses.
- Explain about Browser and Search Engine.
- What are the benefits of m-commerce?
- Explain about Group Ware.
- Explain any five statistical functions in MS-EXCEL.

PART – B (5x12 = 60 Marks)

[Essay Answer Type]

- Describe the functions of an Operating System.

OR

 - Define Network. Explain the different types of Network Topologies.
- Explain about types of Information Systems.

OR

 - Discuss the ethical and social issues in use of IS.
- Explain the applications of Multimedia in business.

OR

 - What are the different devices associated with multimedia? Explain about them.
- Explain various types of Online Business with suitable examples.

OR

 - Explain the importance of social networking to online business.
- Differentiate between Internet, Intranet and Extranet and their uses in Business.

OR

 - Explain the typical uses of MS-EXCEL in Business Applications.
