

Q.P.CODE:192-NR

DR NTR UNIVERSITY OF HEALTH SCIENCES:: VIJAYAWADA
M.D. DEGREE EXAMINATION – MAY, 2017
HOSPITAL ADMINISTRATION
Paper-I – General Administration and Management in Hospital field

Time : 3 Hours

Max. Marks: 100

Note : Answer all questions

All questions carry equal marks

Draw diagrams wherever necessary

WRITE SHORT ESSAYS ON THE FOLLOWING:

- 1) What steps will you take to improve productivity of human resource in your organization?
- 2) Describe Fiedler's contingency model and its applicability to modern hospitals.
- 3) What is 'Management by Objectives' (MBO)? How will you adopt MBO approach in healthcare?
- 4) Define 'Communication'. Outline the importance of communication for a hospital administrator.
- 5) Briefly outline an 'employee engagement program' for a health care organization
- 6) Discuss, how as a manager you will deal with 'workplace deviant behavior'
- 7) Define 'Span of management'. How will the 'span' affect the functioning of an organization?
- 8) What is budgeting? Describe the steps involved in 'zero-based' budgeting with an example.
- 9) Discuss the various motivational theories and its relevance to healthcare administrators
- 10) What is 'Hospital Information System' (HIS)? Outline the steps in implementing HIS in a hospital.