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Total No. of Pages : 02

Total No. of Questions : 09

B.Sc. (Agriculture) (2014 & Onwards) (Sem.-6)

FUNDAMENTALS OF AGRI-BUSINESS MANAGEMENT

Subject Code : BSAG-606

M.Code : 74349

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**Q1. Write short notes on :**

- a) Budgeting
- b) Economic development
- c) Managerial characteristics
- d) Marketing mix
- e) Farm sector
- f) Decision making
- g) Project management
- h) Agri-business management
- i) Planner
- j) Economic systems



**SECTION-B**

- Q2. What do you mean by directing? What is the importance and principles of directing?
- Q3. Explain the scope and distinguishing features of agri business in India.
- Q4. Write about overview of Indian Political and economic system and their role in agri business development?
- Q5. Discuss the role of agri business management in the development of Indian economy.
- Q6. Write about process and types of sound planning.

SECTION-C

- Q7. Define a plan. Discuss the features and structure of agri business.
- Q8. An agri business manager can improve the economic infrastructure of farming economy. Comment on it.
- Q9. Discuss the procedure and constraints for setting up agro based industry in Punjab.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

