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Total No. of Questions : 09

B.Sc. (Agriculture) (2014 & Onwards) (Sem.-7)
COMMUNICATION & INFORMATION TECHNOLOGY
Subject Code : BSAG-AEB-702
M.Code : 75691

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.**
2. **SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.**
3. **SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.**

SECTION-A

Q1. Write briefly :

- a) What are the advantages of Verbal Communication?
- b) Differentiate between General Communication and Technical Communication.
- c) Enlist major components of non-verbal communication.
- d) What is PPP model?
- e) Distinguish between listening and hearing.
- f) What is the importance of an information KIOSK?
- g) How can smart phone be used in agriculture extension services?
- h) What is the need of FM Radio in villages?
- i) What do you understand by 'internet cafe'?
- j) What are different cyber extension tools?

SECTION-B

- Q2. Describe the importance of feedback in Communication.
- Q3. How does farmer's portal help in crop management?
- Q4. To what extent internet browsing is a method of information access?
- Q5. Define Call Centers. What are the failures of Kisan Call Centre?
- Q6. What is the relevance of Privatisation of cyber extension?

SECTION-C

- Q7. What is Communication? Describe the process of communication indicating role of each constituent element.
- Q8. Describe the role of Information Communication Technology (ICT) in agriculture and rural development.
- Q9. Examine recent trends in agriculture information management system in India.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.