

- a. Site selection
- b. Store design
- c. Physical distribution system
- d. Procurement
- e. Merchandising
- f. Layout of Store
- g. Customer touching Technologies
- h. Brick and click
- i. Green retailing
- j. Omni -Channel retailing

SECTION-B

2. Describe types of retail institution in context with agribusiness.
3. What are the factors affecting the store location? Discuss.
4. Explain the features of customer relationship management.
5. Highlight the changing food consumption patterns in India.
6. What is the significance of inventory management?

SECTION-C

7. Define retailing. Discuss the domain of retailing with the help of examples.
8. What is promotion? Discuss various techniques of promotion to promote a store.
9. *“Information technology plays a significant role in supply chain management”*. Discuss how?

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