

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (Business Economics/RD/SIM) (2018 Batch) (Sem.-2)

BUSINESS ENVIRONMENT

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Write briefly :

- a) Importance of environment scanning
- b) Main objective of EXIM policy
- c) Disinvestment
- d) Objective of Consumer Protection Act
- e) Technological environment
- f) Business ethics
- g) Aim of WTO
- h) Significance of regional groupings
- i) Need for mergers and acquisitions
- j) Cash reserve ratio (CRR)

SECTION-B

UNIT-I

2. Explain the micro environmental factors that can influence business organizations.
3. Discuss the characteristics of capitalist economic system.

UNIT-II

4. What are the major provisions of Foreign Exchange Management Act?
5. Explain the consumer dispute redressal agencies.

UNIT-III

6. Describe the critical elements of social cultural environment.
7. Write a note on relevance of public sector in an economy.

UNIT-IV

8. Discuss the consequences of WTO for Indian economy.
9. Identify the various problems that arise due to entry of MNCs in a nation.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.