

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 09

BBA (2013 to 2017) (Sem.-3)
MANAGEMENT INFORMATION SYSTEM
Subject Code : BBA-305
M.code : 70626

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A**1. Write short notes on the following :**

- a. MIS
- b. Information
- c. DSS
- d. Unstructured decisions
- e. SRS
- f. DBMS
- g. Decision tables
- h. Data warehousing
- i. Supply Chain Management
- j. System Analysis

SECTION-B

UNIT- I

2. What are the characteristics of MIS? Explain its significance in the organization.
3. Explain Expert System and Knowledge Management System.

UNIT- II

4. Explain Simon's model of decision making.
5. How databases are used for integration across functional areas in an organisation?

UNIT-III

6. Explain the system development lifecycle.
7. Define system design. What is included in design documentation?

UNIT-IV

8. What are the steps involved in system implementation and evaluation?
9. Explain the concept of CRM and ERP.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.