



Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

**BBA (2013 to 2017) (Sem.-3)**  
**MANAGEMENT INFORMATION SYSTEM**

Subject Code : BBA-305

M.code : 70626

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

**SECTION-A**

**1. Write short notes on the following :**

- a. MIS
- b. Information
- c. DSS
- d. Unstructured decisions
- e. SRS
- f. DBMS
- g. Decision tables
- h. Data warehousing
- i. Supply Chain Management
- j. System Analysis



**SECTION-B****UNIT- I**

2. What are the characteristics of MIS? Explain its significance in the organization.
3. Explain Expert System and Knowledge Management System.

**UNIT- II**

4. Explain Simon's model of decision making.
5. How databases are used for integration across functional areas in an organisation?

**UNIT-III**

6. Explain the system development lifecycle.
7. Define system design. What is included in design documentation?

**UNIT-IV**

8. What are the steps involved in system implementation and evaluation?
9. Explain the concept of CRM and ERP.

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**