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BBA (2013 to 2017) (Sem.-4)

# PRODUCTION & OPERATIONS MANAGEMENT

Subject Code : BBA-406 M.Code : 71208

Time: 3 Hrs. Max. Marks: 60

## INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

## SECTION-A

# Write briefly :

- a) Inter-functional relation of operations management with other departments.
- b) Capacity planning
- c) Work simplification
- d) Productivity linked incentives
- e) Time study
- f) Re-order level.
- g) EOQ
- h) JIT
- Acceptance sampling
- Taguchi philosophy.

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## SECTION-B

#### UNIT-I

- 2) List and discuss the various factors to be kept in mind while selecting a facility location.
- Discuss what is meant by layout decisions. Explain the various types of layouts.

### UNIT-II

- 4) What is the significance of assembly line balancing? How is it achieved to maximize productivity and efficiency?
- Write notes on :
  - a) Method study
  - b) Routing

## UNIT-III

- Explain how is inventory classified in an organization? Support your answer with examples.
- Discuss the concept of supply chain management. Discuss its utility in managing operations effectively.

#### UNIT-IV

- What are control charts? Explain its various types.
- Explain in detail the concept of Total Quality Management. Discuss its significance and role in today's Indian manufacturing industry.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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