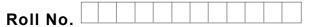
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Total No. of Pages : 02

Total No. of Questions : 09

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BBA (2013 to 2017)/BRDM (2014 & Onwards) (Sem.-6) SMALL BUSINESS AND ENTREPRENEURSHIP Subject Code : BBA-602 M.Code: 72346

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

1. Answer briefly :

- a. PERT
- b. SME registration.
- Ranker.com c. Methods of project appraisal.
- d. NOC from pollution board.
- e. causes and symptoms of sickness.
- f. social entrepreneurship.
- g. factors affecting growth of entrepreneurship.
- h. types of entrepreneurs.
- i. SWOT analysis.
- j. environment scanning.

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SECTION-B

UNIT-I

- 2. What do you mean SMEs? Explain the role of small enterprises in economic development of India.
- 3. Define Small Business Enterprise. Write down the steps for setting down the small business enterprise.

UNIT-II

- 4. Explain in detail various institutions supporting small business.
- 5. What are the various problems faced by SMEs?

UNIT-III

- 6. What is entrepreneurship? Explain its theories in detail.
- 7. What do you mean by entrepreneurial training? Explain the role of government authorities in development of entrepreneurs.

UNIT-IV

- 8. Explain the steps involved in the entrepreneurial process for development of entrepreneurs.
- 9. What do you mean by feasibility analysis? What it includes?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M C o d e - 7 2 3 4 6