FirstRanker.com

www.FirstRanker.com

www.FirstRanker.com



Total No. of Pages : 02

Total No. of Questions : 09

BBA (2013 to 2017)/ B.SIM (2014 & Onwards) (Sem.-6) BANKING AND INSURANCE SERVICES/ BANKING AND INSURANCE Subject Code : BBA-605

M.Code: 72349

Time: 3 Hrs.

Max. Marks: 60

INSTRUCTION TO CANDIDATES :

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

- 1. Write short note of the following :
 - a. Differentiate between fee based and fund based banking business.
 - b. What do you understand by liquidity management?
 - c. What do you understand by credit management?
 - d. Explain the concept of Universal banking.
 - e. How monetary policy helps in controlling the inflation?
 - f. Briefly discuss Uberimmae Fidae.
 - g. Name the principles governing marketing of insurance products.
 - h. What are the benefits of health and medical insurance?
 - i. Define Risk.
 - j. What do you understand by underwriting TPA basic assessment?

1 M-72349



www.FirstRanker.com

www.FirstRanker.com

SECTION-B

UNIT-I

- 2. Discuss features of various types of banks.
- 3. Write a note on Banking Regulations in India.

UNIT-II

- 4. Critically appraise second generation financial sector reforms implemented in India.
- 5. Explain the relevance of BASEL norms and its pillars.

UNIT-III

- 6. Discuss basic principles of general insurance.
- 7. Write in detail the role of Insurance Regulatory and Development Authority.

UNIT-IV

- 8. Critically examine various risk management technique.
- 9. Present a detailed classification of pure risk alongwith suitable examples.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.