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BBA (2013 to 2017)/ B.SIM (2014 & Onwards) (Sem.-6) BANKING AND INSURANCE SERVICES/ BANKING AND INSURANCE

Subject Code : BBA-605 M.Code : 72349

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions each, carrying TEN marks each.
- 4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Write short note of the following :

- Differentiate between fee based and fund based banking business.
- b. What do you understand by liquidity management?
- c. What do you understand by credit management?
- Explain the concept of Universal banking.
- e. How monetary policy helps in controlling the inflation?
- Briefly discuss Uberimmae Fidae.
- g. Name the principles governing marketing of insurance products.
- h. What are the benefits of health and medical insurance?
- Define Risk.
- j. What do you understand by underwriting TPA basic assessment?

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SECTION-B

UNIT-I

- Discuss features of various types of banks.
- Write a note on Banking Regulations in India.

UNIT-II

- Critically appraise second generation financial sector reforms implemented in India.
- 5. Explain the relevance of BASEL norms and its pillars.

UNIT-III

- Discuss basic principles of general insurance.
- 7. Write in detail the role of Insurance Regulatory and Development Authority.

LINIT-IV

- Critically examine various risk management technique.
- 9. Present a detailed classification of pure risk alongwith suitable examples.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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