

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BBA (2013 to 2017)/BRDM/B.SIM (2014 & Onwards) (Sem.-2)

ORGANIZATION BEHAVIOUR

Subject Code : BBA-201

Paper ID : [C0240]

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTION TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Q1 Answer briefly :

1. What is the importance of OB?
2. Distinguish between Attitude and Perception?
3. What is group cohesiveness?
4. Discuss the types of motivation.
5. Discuss the stages of group formation.
6. Distinguish between Group and Team?
7. What is halo effect?
8. Discuss the organizational stress coping strategies.
9. What is Virtual Teams?
10. Define Managerial Grid.

SECTION-B

UNIT-I

- Q2. Discuss the relevance of OB in today's business environment.
- Q3. What is Organizational Behaviour? Discuss the role of contributing discipline in Organizational Behaviour.

UNIT-II

- Q4. Explain Maslow's hierarchy of human needs. What is the significance of Maslow's Theory of motivation?
- Q5. Discuss the foundation of individual behaviour.

UNIT-III

- Q6. Explain the process of group formation, outlining the hindrance in it and how can they be overcome to form effective groups.
- Q7. Describe the principal leadership styles usually adopted in management of business. What is the process of effective leadership?

UNIT-IV

- Q8. Define organization culture and also explain the main characteristics and components of culture.
- Q9. What are individual and group stressors? Discuss in detail stress coping strategies?.

NOTE : Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.