

Roll No.

--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 01

Total No. of Questions : 06

M.Pharmacy(Industrial Pharmacy) (2017 Batch) (Sem.-2)

ENTREPRENEURSHIP MANAGEMENT

Subject Code : MIP-204T

M.Code : 74934

Time : 3 Hrs.

Max. Marks: 75

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE questions out of SIX questions.
2. Each question carries FIFTEEN marks.

1. A. Who is Entrepreneur? Distinguish between entrepreneur and enterprise. 5
B. Explain different types of entrepreneurs. 5
C. Explain importance of environmental factors influencing entrepreneurship 5
2. A. Define Entrepreneurship. Give an overview of factors that determine entrepreneurship development. 8
B. Describe functions of entrepreneur. 7
3. A. Define entrepreneurial competency. Describe factors affecting entrepreneur role. 8
B. Discuss briefly the role of enterprise in national and global economy. 7
4. A. What is entrepreneurial motivation? Discuss motivating factors of entrepreneurship. 8
B. Write a note on institutional support in enterprise development and management. 7
5. Write note on following :
A. SWOT analysis 5
B. Types of enterprise 5
C. Entrepreneurial environment 5
6. A. Discuss briefly parameters of performance appraisal and assessment. 8
B. Write a note on vision strategies for future growth of entrepreneurs. 7

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

