

**RAJIV GANDHI UNIVERSITY OF HEALTH SCIENCES**  
**III PROFESSIONAL B.U.M.S. DEGREE EXAMINATION SEP-2019**  
**COMMUNICATION SKILLS**  
**(RS-4&RS-5)**

**QP CODE: 2573**

**IN CASE OF DISCREPANCY IN LANGUAGE THE ENGLISH LANGUAGE SHOULD FOLLOWED**  
**YOUR ANSWER SHOULD BE SPECIFIC TO THE QUESTION ASKED**  
**DRAW NEAT LABELED DIAGRAM WHEREVER NECESSARY**

**Time: 3 Hours**  
**LONG ESSAY**

**Max. Marks: 100**  
**3X10=30 Marks**

1. Define Face to Face communication. Write its characteristics and types.  
2. What are the aspects of body language?  
3. Write a brief note on report writing.

**SHORT ESSAYS**

**8 x5=40 Marks**

4. Define Written Communication  
5. What is the Jo-Harry's psychological theory about knowing the self?  
6. Define Eye Contact. And what is its importance?  
7. Write about the qualities of Good Reporting.  
8. Describe the difference between Research Paper and Review Paper.  
9. What are the objectives of Ministry of Health and Family Welfare? What are its programs around the country?  
10. What is Video-Conferencing? What material you need to conduct it?  
11. Write about CCRUM and its objectives.

**SHORT ANSWERS**

**3x10=30 marks**

ویب سائٹ اور ایپ کی تعریف کیجئے۔ 12.

12. Define Website & App.

ڈیجیٹل میڈیا کیا ہے؟ 13.

13. What is Digital Media?

مواصلات میں مرسل کی کیا اہمیت ہے؟ 14.

14. What is the importance of sender in Communication?

فیڈ بیک کی اہمیت کیا ہے؟ 15.

15. What is the importance of Feedback?

بلاگر کیا کرتا ہے؟ 16.

16. What does a Blogger do?

انٹرنیٹ سرفنگ اور سرچنگ اسکلز کیا ہیں؟ 17.

17. What is Internet surfing and searching skills.

ویڈیو لائبریری کے فوائد کیا ہیں؟ 18.

18. What are the advantages of Video Library?

پریزنٹیشن میں پی پی ٹی کی اہمیت کیا ہے؟ 19.

19. What is the importance of PPT in Presentation?

گروپ ڈسکشن کیا ہے؟ 20.

20. What is group discussion?

ڈرگ انڈیکس کی ترتیب کون دیتا ہے؟ 21.

21. Who prepares the Drug Index?