

Rajiv Gandhi University of Health Sciences, Karnataka

I Semester Bachelors in Hospital Administration Degree Examination - SEP-2019

Time: Three Hours

Max. Marks: 80 Marks

Principles of Management

Q.P. CODE: 1301

Your answers should be specific to the questions asked

Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

1. Management is neither a science nor an art. Discuss.
2. "Performance of an individual depends on his ability backed by motivation". Discuss with the help of any two theories of motivation.
3. What is management? Discuss the importance and types of planning in managing an organization.

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

4. Social responsibility of management
5. Write a note on the importance and process for effective implementation of Management by Objectives (MBO).
6. What do you understand by the term authority? Discuss the benefits and barriers to effective delegation of authority.
7. Write a note on decision making.
8. Write a note on communication process.
9. Discuss the various styles of leadership.
10. Discuss the contributions of F.W.Taylor.
11. Write on the steps and methods of recruitment.
12. What is performance appraisal? Briefly explain about any two types of appraisal.
13. Write a note on the importance and steps in controlling.

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

14. Features of bureaucratic management
15. What is Ethics?
16. Scalar Chain
17. Grapevine
18. Managerial skills
19. Meaning of the terms; "rate busters", "chisellers", "squealers" and "days of great depression" according to Hawthorne studies.
20. Gantt Chart
21. Matrix structure
22. Span of control
23. 360° performance appraisal
24. Types of Informal Groups
25. Types of committee
