

Rajiv Gandhi University of Health Sciences, Karnataka

II semester Bachelors in Hospital Administration Degree Examination –OCT-2019

Time: Three Hours

Max. Marks: 80 Marks

Project Management

Q.P. CODE: 1307

Your answers should be specific to the questions asked.

Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

1. Explain McKinsey's 7's model in project management.
2. Explain concept on project appraisal.
3. Explain concept on PERT and CPM.

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

4. Explain project manager as line manager and staff manager.
5. Explain program management Vs project management.
6. Briefly explain project life cycle.
7. Briefly explain steps involved in project planning cycle.
8. Distinguish project driven and non-project driven organization
9. Explain the role of project manager.
10. Explain marketing and technical feasibility in project management.
11. Explain project pricing.
12. Describe controlling function in project management.
13. Discuss on crash time.

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

14. What is meant by project management?
15. What is meant by work package?
16. What is meant by critical path?
17. What is a milestone?
18. Explain the concept of review meetings.
19. What is WBS?
20. What do mean by feasibility study?
21. What do mean by project authority?
22. What is project specification?
23. What is project cost?
24. Write a short note on project management triangle.
25. What is meant by motivation?
