

192-NR

M.D. DEGREE EXAMINATION – APRIL, 2015

HOSPITAL ADMINISTRATION

Paper-I – General Administration and Management in Hospital field

Time : 3 Hours

Max. Marks: 100

Note : Answer all questions

All questions carry equal marks

Draw neat diagrams wherever necessary

---

WRITE SHORT ESSAYS ON THE FOLLOWING:

- 1) Discuss the various types of skills which are required for Effective leadership in an organization.
- 2) Discuss the role of Hospital administrator in conflict resolving process.
- 3) Principles of management and their relevance in Health care institution.
- 4) Define Healthcare marketing. Outline the role of Marketing department towards achieving yearly targets.
- 5) Define Delegation. Outline the various factors to be considered by the delegator before Delegation.
- 6) Define Motivation. Write briefly on the theories of Motivation.
- 7) What is Staffing? Outline the steps you would undertake to oversee the smooth functioning of the Human Resource Department.
- 8) As an Administrator, how would you bring about cost/quality consciousness among health care personnel?
- 9) Communication is the key to run organizations effectively and successfully. Discuss.
- 10) Define Management by objectives (MBO). Discuss its relevance in modern management.

---