

139-NR

M.D. DEGREE EXAMINATION – APRIL, 2015

SOCIAL &amp; PREVENTIVE MEDICINE

Paper-IV : Health Administration and Related Subjects

Time: 3 Hours

Max. Marks:100

Note: Answer all questions

All questions carry equal marks

Draw neat diagrams wherever necessary

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WRITE SHORT ESSAYS ON THE FOLLOWING:

- 1) Discuss objectives, beneficiaries and services of ICDS Scheme.
- 2) What are the IPHS Standards of Community Health Centers (CHC)?  
Add a note on Rogi Kalyan Samiti.
- 3) Enumerate Management Techniques. Add a note on Gantt Chart.
- 4) Define Social Marketing. What are the principles, techniques and limitations of Social Marketing?
- 5) Discuss Appropriate Technology for Health with suitable examples.
- 6) Social Security measures for old aged people.
- 7) What are the initiatives and support measures taken by Government of India and various State Governments to address Below Poverty Line (BPL) Families?
- 8) What is Geographical Information System (GIS)? What are its uses in Public Health?
- 9) Discuss the role of information and communication technology in Health care of the community.
- 10) Critically review the role and responsibilities of Medical Officer of PHC in our country.

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