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## M.D. DEGREE EXAMINATION – OCTOBER, 2014 HOSPITAL ADMINISTRATION

Paper-I – General Administration and Management in Hospital field

Time: 3 Hours Max. Marks: 100

Note: Answer all questions

All questions carry equal marks Draw diagrams wherever necessary

## WRITE SHORT ESSAYS ON THE FOLLOWING:

- 1) TOWS matrix as applicable to hospitals.
- 2) Effective decision making in hospitals.
- 3) Co-ordination as essence in managing hospitals.
- 4) Barriers to effective communication in hospitals.
- 5) Maslow's need hierarchy vs Herzberg's theories of motivation.
- 6) Team building and its significance in managing hospitals.
- 7) Transaction analysis as related to healthcare organizations.
- 8) Safety stock.
- 9) Depreciation.
- 10) Cost effective vs cost benefit analysis.

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