

**B.C.A. (Part-III) Semester-V Examination****E-COMMERCE****Paper-5ST5**

Time : Three Hours]

[Maximum Marks : 60

**Note :—** (1) All questions are compulsory.

(2) All questions carry equal marks.

1. (a) What is E-Commerce ? Explain the scope of E-Commerce. 6  
(b) Explain Electronic Data Interchange (EDI). 6

**OR**

2. (a) Explain the benefits of E-Commerce. 6  
(b) Explain Trade Cycle. 6  
3. (a) Explain sustainable competitive advantage. 6  
(b) Describe the detail of manufacturing value chain. 6

**OR**

4. (a) What are value chain linkages ? Explain. 6  
(b) Explain the term competitive strategy. 6  
5. (a) Explain E-Commerce evaluation. 6  
(b) Explain technology and culture in business environment. 6

**OR**

6. (a) Describe strategic implication of IT. 6  
(b) Explain strategy formulation and implementation planning. 6  
7. (a) Discuss the role of electronic marketing in B2B. 6  
(b) Explain procurement management in B2B E-Commerce. 6

**OR**

8. (a) Write the benefits and limitations of B2B. 6  
(b) Explain Business-to-Business E-Commerce with its characteristics. 6  
9. (a) Explain : 6  
(i) Credit Card  
(ii) SET. 6  
(b) Explain the term protection privacy. 6

**OR**

10. (a) Explain procedure for electronic fund transfer on the Internet. 6  
(b) What are electronic payments ? Explain with example. 6