

192-NR

M.D. DEGREE EXAMINATION - OCTOBER, 2013

HOSPITAL ADMINISTRATION

Paper-I – General Administration and Management in Hospital field

Time : 3 Hours

Max. Marks: 100

Note : Answer all questions

All questions carry equal marks

Draw diagrams wherever necessary

---

WRITE SHORT ESSAYS ON THE FOLLOWING:

1. Strategic planning process
2. BCG and TOWS matrix
3. Leadership styles
4. Conflict management in hospitals
5. Transactional analysis
6. Manpower Planning in Hospitals – Issues and Challenges
7. Any five Inventory Control Techniques
8. Role of automation in stores management
9. Costing in Health Services
10. Cost containment in Hospitals

- - -