

195-NR

M.D. DEGREE EXAMINATION – OCTOBER, 2013

HOSPITAL ADMINISTRATION

Paper-IV – Administration of Clinical and Non-Clinical Services and Administrative procedures

Time : 3 Hours

Max. Marks: 100

Note : Answer all questions

All questions carry equal marks

Draw diagrams wherever necessary

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WRITE SHORT ESSAYS ON THE FOLLOWING:

1. Accident and Emergency Services: Administrative Issues and Challenges.
2. Intensive Care Unit – Planning considerations.
3. Day Care Units: Planning Premises and Design Principles.
4. Geriatric Services in Hospitals: Future Trends.
5. Medical Superintendent's rounds checklist.
6. Blood Bank and Transfusion Services.
7. Medical Audit.
8. Strategic Planning and Selection of Hospital Equipment.
9. Enterprise Resource Planning in hospitals.
10. Marketing of Hospitals : A skill or an art?

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