

192-NR

DR NTR UNIVERSITY OF HEALTH SCIENCES:: VIJAYAWADA  
M.D. DEGREE EXAMINATION – NOVEMBER, 2016  
HOSPITAL ADMINISTRATION  
Paper-I – General Administration and Management in Hospital field

Time : 3 Hours

Max. Marks: 100

Note : Answer all questions

All questions carry equal marks

Draw diagrams wherever necessary

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WRITE SHORT ESSAYS ON THE FOLLOWING:

- 1) What is communication? What are the elements of communication?
- 2) Types of managerial decision making. Process of decision making.
- 3) What are some of the needed leadership skills for leaders to be effective?
- 4) What is motivation? Explain one motivation theory with examples
- 5) Discuss on Zero based budgeting and its importance in policy making
- 6) What are contributions of Quality management thoughts to manage an organization?
- 7) What is group? Discuss the different types of groups with examples. Discuss social identity theory in detail.
- 8) What is elasticity of demand and elasticity of supply? How do they affect business of hospitals.
- 9) Discuss 10 measures of cost-containment in stores management of a hospital.
- 10) Discuss on various sources of financing for a 200 bed hospital.