



Code: 13A03802

B.Tech IV Year II Semester (R13) Advanced Supplementary Examinations July 2018

ENTREPRENEURSHIP

(Mechanical Engineering)

Time: 3 hours

Max. Marks: 70

PART – A

(Compulsory Question)

- 1 Answer the following: (10 X 02 = 20 Marks)
- (a) Compare entrepreneur Vs intrapreneur.
 - (b) Mention the qualities of a successful entrepreneur.
 - (c) "Entrepreneurs requires intra-preneurial skills for running the business successfully" - Justify.
 - (d) List the factors influencing international business.
 - (e) "Financial controls are mandatory in new venture" - Justify.
 - (f) Mention the advantages of record keeping.
 - (g) State any four issues related to public.
 - (h) List the importance of rights issues.
 - (i) Mention the factors involved in selection of production techniques.
 - (j) Define product pricing.

PART – B

(Answer all five units, 5 X 10 = 50 Marks)

UNIT – I

- 2 Explain the classification & types of entrepreneurs with examples.
- OR**
- 3 Discuss entrepreneurship functions and also explain the problems faced by them.

UNIT – II

- 4 Explain the steps involved in business plan preparation and discuss each stage.
- OR**
- 5 Discuss the factors influencing business environment with suitable illustrations.

UNIT – III

- 6 "E - Commerce plays vital role globally" - Justify with example.
- OR**

- 7 Discuss about the sources of capital for new venture with example.

UNIT – IV

- 8 Explain the features and evaluation of joint ventures with suitable example.
- OR**
- 9 Discuss about the issues related to selection of layout.

UNIT – V

- 10 Explain the global aspect of entrepreneurship with case study.
- OR**
- 11 Discuss market research and channel of distribution for a product of your choice.
