Code: 15A05803

R15

B.Tech IV Year II Semester (R15) Regular Examinations April 2019
INNOVATIONS & IT MANAGEMENT
(Common to CSE & IT)

Time: 3 hours   Max. Marks: 70

PART – A
(Compulsory Question)
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1   Answer the following: (10 X 02 = 20 Marks)
  (a)   Mention any two uses of internet.
  (b)   List the benefits of MIS.
  (c)   What are the applications of E-business?
  (d)   What is HTML?
  (e)   Mention any two IT security threats.
  (f)   What is meant by virtualization?
  (g)   Define the term outsourcing.
  (h)   What is meant by supply chain management systems?
  (i)   What is meant by open source license?
  (j)   List the social issues in IT.

PART – B
(Answer all five units, 5 X 10 = 50 Marks)

UNIT – I

2   Discuss the role of information technology in the modern organization.
OR
3   Elaborate the challenges faced by the manager in this internet era.

UNIT – II

4   Discuss the different types of e-commerce businesses.
OR
5   Describe the role of CIO in the modern business scenario.

UNIT – III

6   Describe the various IT security threats to the organizations.
OR
7   What is IT infrastructure? Discuss the infrastructure components in detail.

UNIT – IV

8   Discuss the various applications of business intelligence.
OR
9   What is meant by decision support systems? Explain its components in detail.

UNIT – V

10   Elaborate the different types of ICT interventions.
OR
11   Discuss the role of social networks in the enterprise.

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