



B.Tech IV Year II Semester (R15) Advanced Supplementary Examinations July 2019

INNOVATIONS & IT MANAGEMENT

(Common to CSE & IT)

Time: 3 hours

Max. Marks: 70

PART – A

(Compulsory Question)

- 1 Answer the following: (10 X 02 = 20 Marks)
- (a) Differentiate data and information.
 - (b) List out the types of information systems.
 - (c) What is meant by E-governance?
 - (d) What is the application of internet in business?
 - (e) What is meant by cloud computing?
 - (f) What is IT infrastructure?
 - (g) What is DSS?
 - (h) What is business process integration?
 - (i) What is the impact of social networks in an enterprise?
 - (j) What are the types of ICT interventions?

PART – B

(Answer all five units, 5 X 10 = 50 Marks)

UNIT – I

- 2 Explain the concept of MIS in detail.
- OR**
- 3 How the decision making is done with the help of MIS?

UNIT – II

- 4 What are the challenges of managing IT functions?
- OR**
- 5 Explain in detail about E-Commerce technology.

UNIT – III

- 6 Explain about information security and control.
- OR**
- 7 What is IT infrastructure? Explain in detail.

UNIT – IV

- 8 What is meant by supply chain management systems?
- OR**
- 9 Explain about customer relationship management systems.

UNIT – V

- 10 What is meant by ICT development?
- OR**
- 11 Explain about E-Governance concepts.

