

B.Tech IV Year II Semester (R15) Advanced Supplementary Examinations July 2019

**INNOVATIONS & IT MANAGEMENT**

(Common to CSE &amp; IT)

Time: 3 hours

Max. Marks: 70

**PART – A**

(Compulsory Question)

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- 1 Answer the following: (10 X 02 = 20 Marks)
- (a) Differentiate data and information.
  - (b) List out the types of information systems.
  - (c) What is meant by E-governance?
  - (d) What is the application of internet in business?
  - (e) What is meant by cloud computing?
  - (f) What is IT infrastructure?
  - (g) What is DSS?
  - (h) What is business process integration?
  - (i) What is the impact of social networks in an enterprise?
  - (j) What are the types of ICT interventions?

**PART – B**

(Answer all five units, 5 X 10 = 50 Marks)

**UNIT – I**

- 2 Explain the concept of MIS in detail.

**OR**

- 3 How the decision making is done with the help of MIS?

**UNIT – II**

- 4 What are the challenges of managing IT functions?

**OR**

- 5 Explain in detail about E-Commerce technology.

**UNIT – III**

- 6 Explain about information security and control.

**OR**

- 7 What is IT infrastructure? Explain in detail.

**UNIT – IV**

- 8 What is meant by supply chain management systems?

**OR**

- 9 Explain about customer relationship management systems.

**UNIT – V**

- 10 What is meant by ICT development?

**OR**

- 11 Explain about E-Governance concepts.

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