

HOSPITAL ADMINISTRATION
PRINCIPLES OF MANAGEMENT
(Revised Scheme)

Q.P. CODE: 8359

Your answers should be specific to the questions asked.

Draw neat labeled diagrams wherever necessary.

LONG ESSAY**2 X 20 = 40 Marks**

1. Define motivation. Briefly explain Maslow's need hierarchy theory and vroom's expectancy theory.
2. Define orientation. Explain the different training and development methods used in organizations.

SHORT ESSAY (Answer any six)**6 X 10 = 60 Marks**

3. Tows matrix and portfolio matrix
4. Manpower planning
5. Barriers to effective communication
6. Organizational manual
7. Fayols 14 principles
8. Financial and non financial incentives
9. Schools of management
10. Management is a science, an art or profession. Discuss.

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