

**HOSPITAL ADMINISTRATION**  
**Hospital Organization and Management Theory****Q.P. CODE: 8711**

Your answers should be specific to the questions asked.

Draw neat, labeled diagrams wherever necessary.

**LONG ESSAY****1 X 20 = 20 Marks**

1. Discuss the term planning. Enumerate the various steps involved, types of planning with suitable example.

**SHORT ESSAY (Answer any Seven)****7 X 10 = 70 Marks**

2. What is communication? Explain the process of communication.
3. Departmentation
4. Explain the importance of group behavior in a hospital.
5. Social responsibilities of management
6. Sources and factors responsible for formation of attitudes
7. Henry Fayol's 14 principles
8. Financial and non financial incentives
9. Difference between health care and other services with respect to management

**SHORT ANSWERS (Answer any Five)****05 X 02 = 10 Marks**

10. Levels of management
11. SWOT Analysis
12. Leadership styles
13. Authority and responsibility
14. Roles of a manager
15. Equity theory

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