

**HOSPITAL ADMINISTRATION**  
**ORGANIZATIONAL BEHAVIOR**  
**(Revised Scheme)**

**Q.P. CODE: 8360**

Your answers should be specific to the questions asked.

Draw neat, labeled diagrams wherever necessary.

**LONG ESSAY****2 X 20 = 40 Marks**

1. Do you think it is possible for managers to disregard or de-emphasize the motivation of subordinates and still accomplish organizational goals? Why or why not?
2. "For seeking common goals through group effort, organizing is inevitable". Discuss.

**SHORT ESSAY (Answer any six)****6 X 10 = 60 Marks**

3. Discuss the principle of reinforcement in learning. With the help of graphical representation, explain learning curves.
4. Why people form groups? What are the determinants of group behavior? Explain the styles of group decision making.
5. How attitudes are formed and what is the function of attitude?
6. Elaborate the nature, process and factors influencing perception. Discuss the causes of perceptual errors.
7. Discuss the various foundations of individual behavior.
8. Construct a diagram of the communication process. Explain the importance of each of its components and their relationship. What are the barriers to effective communication? How to overcome these barriers?
9. "There is no single correct leadership style. A manager must be able to adjust the style based on the situation." Discuss.
10. What is change? What are the two types of change? How do managers ensure that change is accepted or at least not resisted?

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