



[Time: 3 Hours]

[Max. Marks: 100]

**HOSPITAL ADMINISTRATION**  
**PRINCIPLES OF MANAGEMENT**

**(RS 2 & RS 3)**

**Q.P. CODE: 8359**

Your answers should be specific to the questions asked.  
Draw neat labeled diagrams wherever necessary. Answer all questions

**LONG ESSAY**

**2 X 20 = 40 Marks**

1. "Planning is an intellectual process, the conscious determination of the courses of action, the Base of decisions on purpose, facts and forecasting". Discuss this statement with reference to hospitals. What are the steps are involved in the planning process
2. What do you mean by departmentation? What are the various bases of departmentation

**SHORT ESSAY**

**6 X 10 = 60 Marks**

3. Meaning and nature of management
4. Importance of communication in hospitals
5. Recruitment and selection
6. Leadership styles
7. Financial & non financial incentives
8. Meaning and dimensions of marketing
9. Human relations approach to management
10. Management in 21<sup>st</sup> century

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