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Total No. of Pages : 01

Total No. of Questions : 08

**BA (JAMC) (2018 Onwards) (Sem.-1)****INTRODUCTION TO JOURNALISM****Subject Code : BAJMC-101-18****M.Code : 75314****Time : 2 Hrs.****Max. Marks : 30****INSTRUCTIONS TO CANDIDATES :**

1. Attempt any FIVE question(s), each question carries 6 marks.

1. What is off the record?
2. Describe Gandhi as a Communicator.
3. Explain inverted pyramid style of news structure.
4. What is the role of archives in news production?
5. Describe different sources of information for news.
6. What are the basic aspects in News making?
7. Why Penny Press got popular with its readers?
8. Explain "*Yellow Journalism trivializes news.*"

**Note:** Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.

