



Roll No.

Total No. of Pages : 02

Total No. of Questions : 18

**B.A. JAMC (2018 Batch) (Sem.-2)**  
**REPORTING AND EDITING FOR PRINT**

Subject Code : BAJMC-201-18

M.Code : 75890

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

**SECTION-A**

**Write short notes :**

- Q1. Beat
- Q2. Lead
- Q3. Mast head
- Q4. Dummy
- Q5. Newsroom
- Q6. Credit line
- Q7. Columnist
- Q8. Caption
- Q9. Proof reading
- Q10. Pull outs





**SECTION-B**

- Q11. What are the responsibilities of a reporter?
- Q12. Write about the various sources for news.
- Q13. What things should be kept in mind while writing a headline?
- Q14. Why is it important to classify news into different sections?
- Q15. What is the difference between structured and non-structured interview?

**SECTIONC**

- Q16. What is the purpose of articles? What are the different parts of an article?
- Q17. Explain the organizational setup/ hierarchy in the newsroom.
- Q18. Discuss the importance of unbiased and balanced new reports.

**NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.**

