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Total No. of Pages : 02

Total No. of Questions : 18

B.A. JAMC (2018 Batch) (Sem.-2)
REPORTING AND EDITING FOR PRINT
Subject Code : BAJMC-201-18
M.Code : 75890

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A**Write short notes :**

- Q1. Beat
- Q2. Lead
- Q3. Mast head
- Q4. Dummy
- Q5. Newsroom
- Q6. Credit line
- Q7. Columnist
- Q8. Caption
- Q9. Proof reading
- Q10. Pull outs

SECTION-B

- Q11. What are the responsibilities of a reporter?
- Q12. Write about the various sources for news.
- Q13. What things should be kept in mind while writing a headline?
- Q14. Why is it important to classify news into different sections?
- Q15. What is the difference between structured and non-structured interview?

SECTIONC

- Q16. What is the purpose of articles? What are the different parts of an article?
- Q17. Explain the organizational setup/ hierarchy in the newsroom.
- Q18. Discuss the importance of unbiased and balanced new reports.

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NOTE : Disclosure of identity by writing mobile number or making passing request on any page of Answer sheet will lead to UMC case against the Student.