

Roll No.

Total No. of Pages : 01

Total No. of Questions : 08

B.Voc. (Hospitality & Catering Management) (2019 Batch)

(Sem.-1)

INTRODUCTION TO HOSPITALITY INDUSTRY

Subject Code : BVHCM-101-19

M.Code : 77137

Time : 2 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 6 marks.

1. Explain food and beverage facilities.
2. Elucidate classifying bodies involved In classification of the hotel.
3. Explain importance of support services.
4. Discuss present trends in industry.
5. What is importance of Tour operators under distribution channel?
6. Under providing hospitality product and services to the customer, what is importance in role of accommodation?
7. Elucidate various forms of ownership.
8. Explain various structured and non structured accommodation in hospitality.

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.