



Roll No.

--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 18

B.Voc. (Travel and Tourism Management) (2019 Batch) (Sem.-1)

TRAVEL AGENCY AND TOUR OPERATOR BUSINESS

Subject Code : BVTTM-102-19

M.Code : 77148

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

Answer the following Questions :

1. Daycation
2. GIT
3. Inclusion
4. Ecotourism
5. IATO
6. Tour Escort
7. Back Tracking
8. No Show
9. Online Travel Agencies
10. European-Plan



SECTION-B

11. Write a short note on functions of Tour Operator.
12. What are important features of Tour costing?
13. Write short note on Travel Documentation.
14. What are various types of Travel Agencies?
15. Write a short note on linkages and Integrations in Travel Trade.

SECTION-C

16. Write a short note on ATTOL.
17. Explain in detail about Internet revolution in Tourism Industry.
18. What is role and relevance of TAAI?

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.