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Total No. of Pages : 01

Total No. of Questions : 08

B.Voc. (Tourism and Hospitality Management) (2019 Batch) (Sem.-1)

INTRODUCTION TO HOSPITALITY INDUSTRY

Subject Code : BVTHM-101-19

M.Code : 77177

Time : 2 Hrs.

Max. Marks : 30

INSTRUCTIONS TO CANDIDATES :

1. Attempt any FIVE question(s), each question carries 6 marks.

1. What is Downtown Hotel? Discuss its characteristics.
2. What is Chain Hotel? Describe its features.
3. Discuss some of the latest trends and technologies in hospitality industry.
4. Classify Hotels on the basis of Location of the hotel.
5. Write a short note on IH & RA.
6. Discuss the contribution of Hospitality sector towards the Indian and global economy.
7. Write short note on J W Marriott group of hotels. Also mention some of the leading properties in India and abroad.
8. Discuss the ancillary services and support services offered by the hospitality organizations.

Note: Any student found attempting answer sheet from any other person(s), using incriminating material or involved in any wrong activity reported by evaluator shall be treated under UMC provisions.

Student found sharing the question paper(s)/answer sheet on digital media or with any other person or any organization/institution shall also be treated under UMC.

Any student found making any change/addition/modification in contents of scanned copy of answer sheet and original answer sheet, shall be covered under UMC provisions.