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Total No. of Pages : 02

Total No. of Questions : 18

BBA/BBA(RD/SIM/Business Economics) (2018 Batch) (Sem.-2)**BUSINESS ENVIRONMENT**

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A**Explain briefly :**

Q1. Bank rate

Q2. Fiscal deficit

Q3. Privatization

Q4. Globalization

Q5. Importance of business ethics

Q6. Cultural environment

Q7. IMF

Q8. Aim of WTO

Q9. Public sector

Q10. Capitalism



SECTION-B**UNIT-I**

Q11. What are the techniques of environment scanning?

Q12. Write a note on the monetary policy.

UNIT-II

Q13. Explain the consumer dispute redressal agencies.

Q14. Identify the factors facilitating and impeding globalization in India.

UNIT-III

Q15. Write a note on corporate social responsibility.

Q16. Describe the changing role of public sector.

UNIT-IV

Q17. What are the various merits and demerits of mergers and acquisitions?

Q18. Explain the benefits associated with MNCs.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.