

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--

Total No. of Pages : 02

Total No. of Questions : 18

BBA/BBA(RD/SIM/Business Economics) (2018 Batch) (Sem.-2)**BUSINESS ENVIRONMENT**

Subject Code : BBA-202-18

M.Code : 75917

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. **SECTION-A** is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. **SECTION-B** consists of **FOUR** Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains **TWO** questions each, carrying **TEN** marks each.
4. Students have to attempt any **ONE** question from each Sub-section.

SECTION-A**Explain briefly :**

Q1. Bank rate

Q2. Fiscal deficit

Q3. Privatization

Q4. Globalization

Q5. Importance of business ethics

Q6. Cultural environment

Q7. IMF

Q8. Aim of WTO

Q9. Public sector

Q10. Capitalism

SECTION-B

UNIT-I

- Q11. What are the techniques of environment scanning?
- Q12. Write a note on the monetary policy.

UNIT-II

- Q13. Explain the consumer dispute redressal agencies.
- Q14. Identify the factors facilitating and impeding globalization in India.

UNIT-III

- Q15. Write a note on corporate social responsibility.
- Q16. Describe the changing role of public sector.

UNIT-IV

- Q17. What are the various merits and demerits of mergers and acquisitions?
- Q18. Explain the benefits associated with MNCs.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.