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Total No. of Pages : 02

Total No. of Questions : 18

**BBA (SIM) (2018 Batch) (Sem.-3)**  
**ORGANIZATIONAL BEHAVIOUR**  
Subject Code : BBASM-GE 301-18  
M.Code : 76825

Time : 3 Hrs.

Max. Marks : 60

**INSTRUCTIONS TO CANDIDATES :**

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

**SECTION-A****Write briefly :**

- Q1 Components of Attitude
- Q2 Relevance of OB in today's environment
- Q3 Classical Conditioning Theory of Learning
- Q4 Determinants of Personality
- Q5 Vroom and Porter Theory of Motivation
- Q6 Types of Groups
- Q7 Group Cohesiveness
- Q8 Leadership Styles
- Q9 Approaches for Stress Management
- Q10 Types of Conflict



## SECTION-B

### UNIT-I

- Q11 What are the various challenges face by the organizations in global and internal environment and what are the various opportunities available to the organizations outside the organization?
- Q12 How the biographical characteristics of the individuals are determined that whether the person is suitable to job or not?

### UNIT-II

- Q13 What do you understand by the term attitudes, why the study of individuals attitude is more important than understanding the group attitudes?
- Q14 What are the various factors that affect the perceptions of individuals in the organisations? What are the various sources of building the perception on an individual?

### UNIT-III

- Q15 What do you understand by the group formations in the organisation? What are the various stages involve in the development of the groups?
- Q16 Explain the behavioral and contingency theories of leadership.

### UNIT-IV

- Q17 Stress is the part of a person's life. Why it is important to resolve stress and what are the various types of stressors a person face in life?
- Q18 What are the various determinants to the organizational culture? What is the role of top management in the culture creation?

**NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.**