Roll No. ☐☐☐☐☐☐☐☐☐☐☐☐☐   Total No. of Pages : 02

Total No. of Questions : 18

BBA (2014 to 2017)   (Sem.–3)

MANAGEMENT INFORMATION SYSTEMS
Subject Code : BBA-305
M.code : 70626

Time : 3 Hrs.   Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Student has to attempt any ONE question from each Sub-section.

SECTION-A

Write briefly :

1. Explain Operation Support System.

2. Discuss the term SRS.

3. What is DBMS?

4. What is Supply Chain Management?

5. Explain the Structured decisions.

6. What do you mean by software development?

7. What is design documentation?

8. Define Data Warehouse.

9. Explain the term Customer Relationship Management.

10. Distinguish between data and information.

SECTION-B

UNIT-I

11. Write a note on :

    a) Expert System

    b) Management Support System

12. Define MIS. Discuss its nature and significance.

UNIT-II

13. What is DBMS? Explain the role and objectives of DBMS.

14. Discuss in detail the Decision Support System.

UNIT-III

15. Explain the software development models.

16. What is system analysis? Explain the system design and design documentation.

UNIT-IV

17. What do you mean by system valuation? Discuss various evaluation approaches.

18. Describe the emerging concepts and issues in information system.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.