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Total No. of Pages : 02

Total No. of Questions : 18

BBA (2018 Batch) (Sem.-4)
ENTREPRENEURSHIP DEVELOPMENT
Subject Code : BBA-GEC-401-18
M.Code : 77426

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTIONS-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A**Explain the following :**

1. Innovation.
2. Entrepreneur
3. Creativity
4. Enterprise
5. Small Scale Industry.
6. Business Incubation.
7. Industrial Sickness.
8. What is Financial Analysis?
9. What are the various sources of financing?
10. Distinguish between entrepreneur and manager.

SECTION-B

UNIT-I

11. Define Entrepreneurship and why it is important for a developing country like India?
12. Discuss the barriers in the way of entrepreneurship.

UNIT-II

13. Discuss the main problems faced by Micro, Small and Medium Enterprises.
14. What are the reasons for the failure of business plans?

UNIT-III

15. Discuss various Entrepreneurial development programs.
16. Discuss the role of statutory board and industrial estates in detail.

UNIT-IV

17. Explain in detail various causes of Industrial sickness.
18. Explain venture capital and angel investors in detail.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.