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Roll No.	Total No. of Pages: 02
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Total No. of Questions: 18

BBA (2014 to 2017) (Sem.-5) BUSINESS ENVIRONMENT

> Subject Code : BBA-501 M.Code : 72063

Time: 3 Hrs. Max. Marks: 60

INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
- 3. Each Sub-section contains TWO questions carrying TEN marks each.
- 4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

Explain briefly:

- IMF
- EXIM Policy
- FEMA
- Business & Social Environment
- FERA vs. FEMA
- 6. Ecological Environment Protection Act
- Mixed Economy
- Globalization
- Legal Environment
- 10. Business Environment

1 | M-72063 (S12)-970



SECTION-B

UNIT-I

- Define Ecological Environment Protection Act. Discuss the main objectives and importance of this Act.
- Define Environment Scanning. Discuss various techniques of environment scanning along with process.

UNIT-II

- 13 Discuss the 3 political institutions and salient features of Economic System in detail.
- 14. Explain in detail the various instruments of Monetary Policy.

UNIT-III

- What are the constituents of technological environment of a business? Discuss the impact of technology on business.
- What do you mean by Competition Act 2002? Discuss the main features and objectives of this Act.

UNIT-IV

- 17. What do you mean by Balance of Payment and briefly discuss the recent trends in Global Trade and Investment?
- Write a detailed note on IMF and UNCTAD.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M-72063 (S12)-970

