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FACULTY OF ARTS

Code No: 4112/E

B.A. III - Year V - Semester (CBCS) Examination, November / December 2019

Subject : Communication and Journalism

Paper - VI (A)

Media and Development

Time: 3 Hours

Max. Marks: 80

Note : Answer five question from part-A and all question from part - B

PART - A (5 x 4 = 20 Marks)

Short Answer Type

1. Sustainable Development
2. Development Communication
3. Extension Communication
4. Radio Rural Forums
5. AIDS
6. Development Journalism
7. Mission Kakatiya
8. SITE

Part - B (5X12 = 60 Marks)

Essay Answer Type

9. a) Explain the concept of development. What are the important features of developed countries?

OR

b) Discuss in detail the concept of human development.

10. a) Discuss the role of news papers in development.

OR

b) What are the different barriers to development communication?

11. a) What are the various rural development schemes introduced by the Government of Telangana?

OR

b) Write about agricultural programmes in television channels.

12. a) Explain the important features of development support communication.

OR

b) Comment on the status of environmental communication in India.

13. a) Write an essay on role of media in protecting human rights.

OR

b) If you visit a drought affected area for the purpose of reporting, what aspects will you cover in your news story?