

FACULTY OF ARTS

B. A. II – Year IV – Semester (CBCS) Examination, May/June 2018

Subject : Communication Journalism

Paper- IV : Broadcast Journalism

Time: 3 Hours

Max. Marks: 80

Note: Answer FIVE questions from Part – A and all questions from Part – B.

PART – A (5X4=20 Marks)

(Short Answer type)

1. All India Radio
2. Television Networks
3. World Wide Web
4. Prasar Bharathi
5. Radio Programme formats
6. Electronic Field Production
7. Public Service Message
8. Non-Linear Editing.

PART – B (5x12=60 Marks)

(Essay Answer type)

9. a) Discuss the importance of Public Service Broadcasting.
OR
b) Discuss the contribution of All India Radio to rural development in India.
10. a) Explain the Role of Radio Producer, in planning and producing a programme.
OR
b) Describe radio production crew and their functions.
11. a) Describe the television studio and the equipment used in it.
OR
b) Explain three-point lighting.
12. a) Elaborate the Elements of the television production.
OR
b) What are the differences between story board and script?
13. a) Explain the Linear and Non-Linear editing features and techniques.
OR
b) Write a three minute script on Right to Education for TV documentary.
