

Code No. 10206/E

**FACULTY OF ARTS**  
**B. A. III Year Examination, March/April 2018**  
**Subject: Journalism**  
**Paper – IV**  
**Media and Development**

**Time: 3 Hours**

**Max. Marks: 100**

**Note: Answer All Questions**

**PART – A (5X5=25 Marks)**

1. (a) Developmental issues in India.  
OR  
(b) Gender issues
2. (a) Development Communication  
OR  
(b) Traditional Media
3. (a) Unemployment  
OR  
(b) Rural Development
4. (a) Extension Communication  
OR  
(b) Field Visits
5. (a) Development Journalism  
OR  
(b) Welfare programs of state government.

**PART – B (5x15=75 Marks)**

**Note: Answer all Questions**

6. (a) What is Human Development Index? What is the status of India in Global context? Explain.  
OR  
(b) Explain the Environmental Issues in our society.
7. (a) What is the role of Folk Media role in Development Communication.  
OR  
(b) Examine the Coverage of Development issues in Print media.
8. (a) Describe the growth of Industrial sector in India.  
OR  
(b) Discuss in detail at least two successful welfare programs of Telangana Government.
9. (a) Explain the Use of different media in promoting development programs.  
OR  
(b) Discuss the importance of group discussions and field visits in Rural Development.
10. (a) What is Social Media? Describe the present status of Social Media in India.  
OR  
(b) What is the role of Mass Media in Development?

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