

Code No. 1437

FACULTY OF ARTS**B.A. (Vocational) III – Year Examination, March / April 2017****Subject : Communicative English****Paper – VI****Entrepreneurship Development and Enterprise Management****Time : 3 hours****Max. Marks : 75**

- I Read the following case and answer the questions that follow. Answer should not exceed 75 lines in all. 25 Marks**

Mrs. Sudha had designed an electric room heater that warms the room very quickly and consumes very little electricity. Now, she wants to manufacture the room heaters in large scale.

- 1 How will she formulate the project?
- 2 What will be her sources of finance?
- 3 What entrepreneurial skills should she possess to succeed?

II Fill in the blanks.**10 x 1 = 10 Marks**

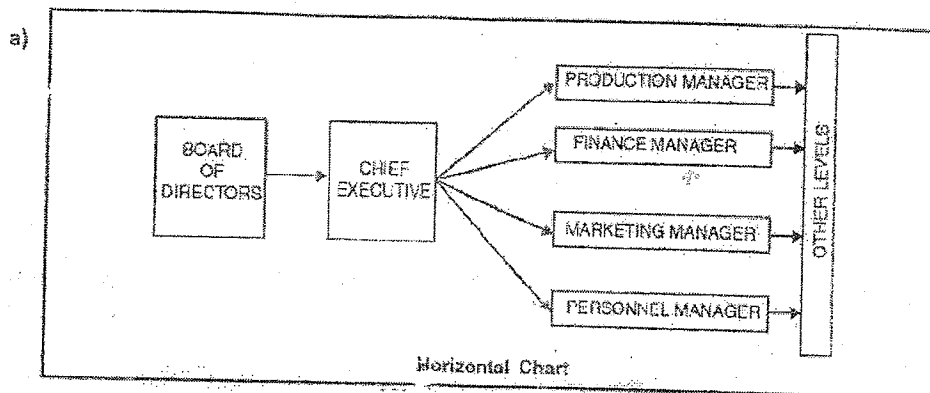
- 1 Primary sector is _____.
- 2 Maximum social welfare is one of the features of _____ economy.
- 3 Technical analysis is related to _____.
- 4 NABARD stands for _____.
- 5 IDBI stands for _____.
- 6 Risk-taking is one of the qualities of _____.
- 7 Enterprise owned and managed by government are known as _____.
- 8 ICICI stands for _____.
- 9 Copyright denotes _____.
- 10 SFC stands for _____.

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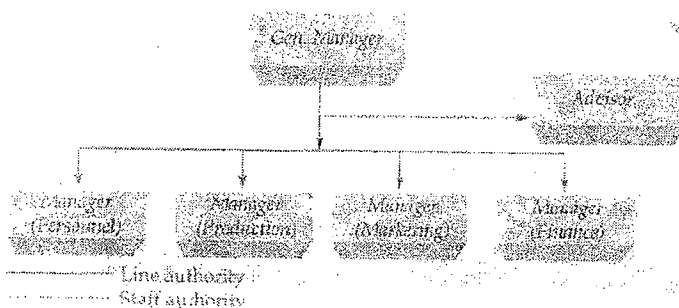
III Explain the following diagram in about 30 lines.

1 x 10 = 10 Marks



OR

b)



Line and staff organisation in a manufacturing unit.

IV Answer any THREE of the following in about 15 lines each.

3 x 5 = 15 Marks

- 1 Explain the role of liberalization, privatisation and globalization (LPG) in economic development.
- 2 Write about the types of entrepreneurs.
- 3 What are the important characteristics of an entrepreneur?
- 4 Explain the functions of SIDO.
- 5 What are EDPs and whom are they useful for?
- 6 Explain the concept of small scale industry.

V Answer any ONE of the following in about 45 lines.

1 x 15 = 15 Marks

- 1 Explain the problems of women entrepreneurs. How can they be solved?
- 2 Explain the role of public sector in accelerating development.
- 3 Explain the role of industrialization in the process of economic development.

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For about two weeks this month, the planes are training together against a mock enemy, represented by fleets of US F-15s and T-38 training jets.

"It's fabulous," said Marco, a Rafale pilot who is not allowed to provide his full name. The Rafale – the name means gust of wind – is the French military's signature fighter.

"For us French, it's the first time we've really worked in integration with the F – 22 Raptor", Macro added.

The F – 22 is a feat of US technology. The sleek, stealthy craft bristles with sensors and advanced weapons systems, and the US military closely guards its secrets.

Each air force takes turns commanding the mission. Even among these three allied nations, the air forces are careful not to reveal too much about the capabilities of their flagship planes.

General Frank Gorenc, the commander of US Air Force Europe, said there is considerable proliferation of air – defense systems on the continent.

He was referring to Russia's air – defense systems that could restrict access to the skies over the Baltic or the Black Sea.

Washington last month expressed concerns after Russia deployed advanced S-400 anti-aircraft missiles to Latakia in northwestern Syria, in a move that came after Turkey shot down a Russian fighter jet in the increasingly crowded air space along the Syrian border.

And China, too, has made steady investments in anti-aircraft defense systems, again raising eyebrows in Washington.

The training exercise – which was launched in 2010 – comprises six F – 22 Raptors, eight Typhoons and six Rafales, as well as two Awacs surveillance planes and two air tankers. The training mission wraps up on December 18.

Sir Andrew Pulford, the Royal Air Force chief of staff, said it represented an important opportunity for pilots to regain their air – defense skills after long periods spent fighting enemies – such as the Taliban or ISIS jihadists – who have no air forces.

"After 10 years of Afghanistan and Iraq, some of those high-end skills have actually drifted away from us. This exercise is an important part of that journey of recovering our high – end capabilities," he said.

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b) ~~UGC~~ to rank all universities, irks watchdogs.

BENGALURU : In a controversial overreach, the University Grants Commission (UGC) has said it will rank all institutions across the country. Private college and universities will come under the ratings ambit.

Predictably, the move has annoyed other regulatory bodies like AICTE (for engineering), MCI (medical), NATA (architecture) and the UGC's own statutory authority. This is the first time the UGC has set out to rank educational institutions.

Having come up with a National Institution Ranking Framework (NIRF) for universities and colleges, the UGC has directed all institutions to participate in the ranking exercise by registering themselves on NIRF's websites. It will announce the rankings in April 2016.

The move has created confusion among educationists in Karnataka. Just a few months ago, they point out, the Karnataka State Higher Education Council had decided to rank and rate universities.

In its directive to universities regarding NIRF, the UGC said, "The best learning experience in the ideal environment is the ultimate objective of every institution. This objective becomes more highlighted when institutions are constantly adjudged on the basis of excellence in teaching and learning, excellence in research and innovations and excellence in engagement. Institutions are also expected to provide inspiring learning and living environment on their campuses. These are some parameters which are looked into by students and parents whilst making an informed choice of pursuing a program in any institution of higher learning".

To rank institutions, the UGC has set different parameters under NIRF.

R Chandrashekara, secretary of the Forum of Former Vice-chancellors of Karnataka State Universities, told TOI that ranking institutions at the national level is difficult. Since NAAC grades universities, NIRF is not required. State-level committees are enough to rate universities and colleges.

"Does NIRF have sufficient manpower to assess and rank all institutions in the country"? Chandrashekara asked.

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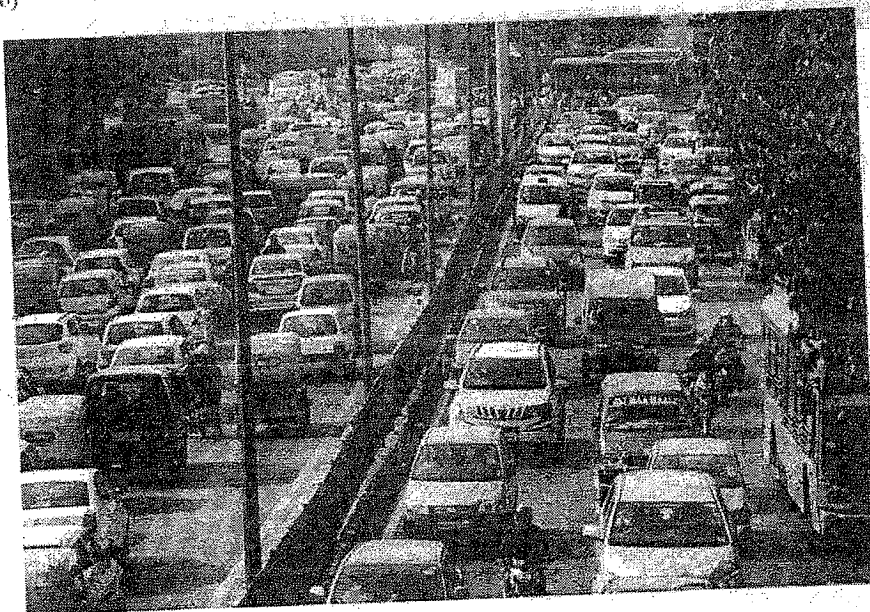
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Use any one of the following visuals to make a news item for telecast : (1x10=10)



Drinking water crisis: Men scrambling to fill rain water

b)



Vehicles on Delhi's roads....