

Code No. 1492 / E

FACULTY OF ARTS

B.A. III - Year Examination, March / April 2017

Subject: Journalism

Paper - IV Media and Development

Time: 3 Hours

Max. Marks: 100

PART - A (5x5 = 25 Marks)

Note: Answer the following in not exceeding 100 words each.

1 a) Gender and media

- b) Environmental issues in media
- 2 a) Population as a problem

- b) Youth and aged population
- 3 a) Unemployment in times of recession

- b) Skills Vs Education
- 4 a) Field visits

- b) Extension communication
- 5 a) Agriculture programmes in India

b) Developmental issues in media.

PART - B (5x15 = 75 Marks)

Note: Answer the following in not exceeding 300 words each.

- 6 a) What do we mean by human development? Is India lagging behind in it? Discuss.
 - , b) Mining in tribal areas has been a source of conflict. Why should it be? Discuss.
- 7 a) Do you think that there is adequate coverage of developmental issues in print media today? Discuss.

, b) Is industrial development happening at the cost of agricultural development? Explain.



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8 a) Discuss in detail at least 2 successful welfare programmes of Telangana Government in recent times.

OR

- b) What are the different agencies of the government that help in developmental activities of the State? Explain.
- 9 a) Write about any recent story that you have read on any development issue.
 - , b) Does radio still have a role in broadcasting developmental programmes in this age of FM? Discuss.
- 10 a) Write a short feature article on the spread of HINI virus in the city.

OR

, b) What steps can the government take to make Mission Kakatiya more participative?