

Rajiv Gandhi University of Health Sciences, Karnataka

I Semester Bachelors in Hospital Administration Degree Examination - APRIL-2019

Time: Three Hours

Max. Marks: 80 Marks

Principles of Management

Q.P. CODE: 1301

Your answers should be specific to the questions asked

Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

1. Discuss the term management. Enumerate the various principles of management by Henry Fayol.
2. Discuss the term authority and responsibility. Explain the salient features of authority and describe its merits and demerits.
3. Define training. Explain the different methods of training and development used in health care organizations.

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

4. Write a note on manpower planning.
5. Write a note on Centralization and Decentralization.
6. What is communication? Explain its features and the communication process.
7. Write a note on "Maslow's Need Hierarchy Theory" and its implication in hospital administration.
8. Write a note recruitment and selection.
9. What is organization? Explain briefly various types of organization.
10. Explain the techniques of co-ordination.
11. What is control? Explain the different steps involved in controlling.
12. "Leader are born or made". Elaborate.
13. What is MBO? List-out its benefits and weakness.

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

14. What is Human resource audit?
15. What is performance appraisal?
16. What is a matrix organization?
17. Define ethics.
18. Enumerate the steps in controlling.
19. What is decision making?
20. What is span of control?
21. List-out the importance of training in hospitals.
22. List-out the barriers to communication.
23. What is MBE?
24. What do you understand by social responsibility of management?
25. What is staffing?
