



Rajiv Gandhi University of Health Sciences, Karnataka

I Semester Bachelors in Hospital Administration Degree Examination - May 2016

Time: Three Hours

Max. Marks: 80 Marks

Principles of Management

Q.P. CODE: 1301

Your answers should be specific to the questions asked

Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

1. Define management. Explain the Fayol's principles of management.
2. What do you mean by selection? Describe the selection process.
3. Explain the process of communication. Write a note on importance of communication.

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

4. Write five differences between management and administration.
5. Barriers of communication
6. Process of control
7. Types of plan
8. Write a note on ethics and management
9. Methods of performance appraisal
10. Job analysis
11. Delegation of authority
12. Write a note on scientific management theory
13. Committee organization

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

14. Zero based budgeting
15. Define Organization structure.
16. Span of control
17. Human resource management
18. Decision making
19. Define mission statement with one statement of any organization.
20. Democratic leadership
21. Define controlling.
22. Define MBO.
23. Matrix organization
24. Difference between power and authority
25. Brain storming

