Rajiv Gandhi University of Health Sciences, Karnataka

VI semester Bachelors in Hospital Administration Degree Examination – May 2016

Time: Three Hours   **Max. Marks: 80 Marks**

Organization Behaviour
Q.P. CODE: 1322

Your answers should be specific to the questions asked.
Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)   **2 x 10 = 20 Marks**

1. Discuss the process involved in perception. What is meant by halo effect? How does it affect perception? What are the factors that influence perception?
2. Explain the significance of organizational behaviour in hospital administration.
3. What is personality? Explain different factors that affect personality.

SHORT ESSAYS (Answer any Eight)   **8 x 5 = 40 Marks**

4. Give the various organization behaviour models.
5. Define behaviour modification. Explain steps in organizational behaviour modification.
6. Explain with some of the changed requirements of leadership qualities in today's context.
7. Discuss the benefits of studying OB.
8. Critically examine the Maslow and Herzberg theory of motivation.
9. How are group decisions made?
10. How the study of personality does help in understanding organizational behaviour?
11. What are the major dimensions of social learning theory?
12. What changes do take place when a person moves from immaturity and maturity? How will you as a administrator, motivate a mature person?
13. Bring out the relationship and difference between Ohio state leadership studies and Blake & Mouton's managerial grid.

SHORT ANSWERS (Answer any ten)   **10 x 2 = 20 Marks**

14. What are the objectives of OB?
15. What is group dynamics?
16. Define motivation.
17. What are different leadership styles?
18. Distinguish between leaders and managers.
19. What do you mean by organizational change?
20. Define perception.
21. What is job satisfaction?
22. Where the individual level work attitude does reflects in?
23. What is a matrix organization?
24. What are the types of attitudes?
25. What is meant by self actualization need?

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