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Rajiv Gandhi University of Health Sciences, Karnataka

VI semester Bachelors in Hospital Administration Degree Examination – APRIL 2015

Time: Three Hours

Max. Marks: 80 Marks

Organization Behaviour Q.P. CODE: 1322

Your answers should be specific to the questions asked.

Draw neat, labeled diagrams wherever necessary

LONG ESSAYS (Answer any Two)

2 x 10 = 20 Marks

- 1. What is motivation? How can you motivate supportive staff in a hospital with reference to content theories of motivation?
- 2. Discuss the contributions of various disciplines in organizational behaviour.
- Discuss the importance of perception. What are the factors influencing perception?

SHORT ESSAYS (Answer any Eight)

8 x 5 = 40 Marks

- What do you mean by the term "Organizational Behaviour"? Discuss its role in organizational globalization.
- What is learning? Discuss any two theories of learning.
- 6. Briefly explain the factors that determine personality.
- 7. Write a note on group formation, functions and the managerial implication of groups.
- Discuss the styles of leadership.
- Explain the types of change and the factors influencing the same. Discuss the methods to overcome change.
- Financial and non financial incentives
- 11. Write a note on the importance, scope and challenges faced in organizational behaviour.
- 12. Discuss the factors affecting the formation of attitudes.
- 13. Write a note on interpersonal conflict.

SHORT ANSWERS (Answer any ten)

10 x 2 = 20 Marks

- 14. Functions of attitude
- Theory X and Theory Y
- Explain the managerial functions.
- Managerial skills
- 18. Job enrichment
- 19. What are work related attitudes?
- 20. Give a diagrammatic explanation of psychoanalytic approach of personality.
- 21. Perceptual constancy
- 22. What is attribution theory?
- 23. Locke's value theory
- 24. Johari Window
- Differentiate between line structure and functional structure.

