

Code No. 360 / E

FACULTY OF ARTS**B.A. (Vocational) II – Year Examination, March / April 2014****Subject : JOURNALISM**
Paper – II : Writing for Media**Time : 3 hours****Max. Marks : 100****Part – A (5 x 5 = 25 Marks)****(Short Answer Type)****Note : Answer all questions in about 100 words each.**

- 1 a) News
OR
b) Financial news
- 2 a) Language skills
OR
b) National news
- 3 a) Editorials
OR
b) Readability
- 4 a) Electronic news room
OR
b) Journalistic writing
- 5 a) Libel of Slunder
OR
b) Concept of court

Part – B (5 x 15 = 75 Marks)**(Essay Answer Type)****Note : Answer all questions in not exceeding 300 words each.**

- 6 a) Define news values. "News values help news editors in picking news of relevance to the area of publication". Discuss.
OR
b) "Reporters should have general knowledge, awareness on local issues and also wide network with people to report". Comment.
- 7 a) Define News. Elaborate on types of news.
OR
b) "A special correspondent should report on subject of his/her choice after gaining adequate understanding of the subject". Comment.
- 8 a) Define Middle. Explain characteristics of middle with suitable example.
OR
b) How is editorial different from article? Explain.
- 9 a) Prepare a 5 minute documentary script on pollution control for a T.V. Channel.
OR
b) Examine present trends in television news channels.
- 10 a) Define ethics. Summarize important provision of Press Council of India code of ethics.
OR
b) List out various provisions of Copyright Act dealing with media.

Head
Dept. of English & Mass Comm
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