

FACULTY OF MANAGEMENT**BBA I – Semester (CBCS) Examination, November / December 2019 Subject:****Principles of Management Paper – 1.2****Time: 3 Hours****Max. Marks: 80****PART – A (5x4 = 20 Marks)****[Short Answer Type]****1. Answer any five of the following questions.**

- a) Managerial Functions
- b) Differential Piece Rate System
- c) Decision Making
- d) Formal & Informal Organization
- e) Types of Control
- f) Path Goal Theory
- g) Process of Change
- h) CSR

PART – B (5x12 = 60 Marks)**[Essay Answer Type]****Note: Answer all the questions using the internal choice.****2 a) Define Management. Explain the Managerial Process and Levels.****OR****b) Compare and Contrast Scientific Management and 14 principles of Management.****3 a) Describe role of Decision making in problem solving in an Organization.****OR****b) Define Planning. Explain the concept of Planning Premises.****4 a) Define Organization. Explain the different types of Control.****OR****b) Explain:**

- i) Centralization and Decentralization
- ii) Matrix and Functional Structure
- iii) Authority and Responsibility.

5 a) Define Recruitment. Explain the Selection Processes.**OR****b) Define Motivation. Compare Maslow's Theory and ERG Theory.****6 a) Focus on Total Management. Explain with appropriate example.****OR****b) Define Leadership. Explain any two theories of Leadership.**
